



Trek Tripe

The Newsletter of the Flying Doctor Outback Car Trek

Issue 3rd July 2015

“LOOKING TO THE FUTURE”

Please come along to the meeting at **Phillips Foote** next Saturday 11th July starting at 11 am sharp. We should be able to keep the time to a couple of hours, giving people plenty of time to move on to other weekend pursuits, leisurely lunches, family activities, city sight-seeing and so on.

It is important we get a good cross-section of Trekkers in attendance, so we can receive as many proactive comments and suggestions regarding the event as possible.

Our objective is to listen to what everybody has to say and react appropriately, in an effort to make sure the Trek keeps on track to still be in existence in another 27 years. As we all say, attracting younger people is key to our future.

We need to make sure we create the environment that attracts and retains the next generation of Trekkers. We need your input.

There is a room at Philips Foote that is suitable for small groups and I have booked there.

To help make sure we have a targeted agenda, please email or ring me in advance with any specific topics or conversation points you would like covered.

I hope to see as many as possible there. Let me know if you can make it.

PLEASE RSVP billp@outbackcartrek.com.au by Monday 6th July with numbers

WHAT DO WE (AND THE FUTURE) LOOK LIKE?

Part of understanding how and what the Trek needs to change to adapt to the challenges of the future is to obtain a much clearer picture of just who makes up the Trek currently.

For example how old are we? How much longer will we continue to be Trekkers? And so on.

To start to put the pieces of the puzzle together we have designed a series of short 3-minute surveys that you can fill in over the web (yes you can fill the survey in on your smart phone or tablet). The first survey will give us a snapshot of what the average Trekker looks like, and once we have that information captured we can start to turn our attention to how we can rise to the challenge of continuing to allow the Trek to grow, and the RFDS continue to be the beneficiary of such a large amount of money each year.

Every person who has been on a Trek in the past six years that I have an email address for has received an email asking them to complete the survey. If you haven't already done so, please click on the link below (or copy and paste it into your browser) so we can have the information prior to our meeting on Saturday 11th July. Even if you can't make the meeting, we still need to capture the demographic information.

<https://www.surveymonkey.com/r/RFDSTREKDEMOGRAPHICS>

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ACN 462 154 020
PO Box 789 Round Corner NSW 2158
0418 626 799 - billp@outbackcartrek.com.au



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HAPPY BIRTHDAY TO PHILLIPS FOOTE!!

For people who don't have to rush away after the meeting on Saturday 11th July, stay for a little while and help Howard and the gang celebrate their

40TH BIRTHDAY!

Congratulations to all concerned with the success of the Rocks' most iconic watering hole and restaurant.



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PHILLIPS FOOTE

ESPRESSO MARTINI



Aroma Festival

2 FOR \$25

with a little treat on the side



PHILLIPS FOOTE
EST. 1975

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